

Summit Wants to Help AASP Members Capture, Service and Retain Today's "Digital Consumers" with their *e-MarketPlace* and *e-Marketing Sherpa's* Digital Marketing Systems and Solutions

Why AASP Members Should Consider Summit's *e-MarketPlace* and *e-Marketing Sherpa's*



- Drive more customers, revenue and profit to your shop through our *e-MarketPlace* Digital Marketing and Customer Retention Platform, the world's most powerful consumer marketing and retention platform!
- Improve your closing ratios, reputation and referrals by receiving and posting customer reviews to your webpage, website, Facebook page and other Internet Sites
- Send out vehicle status updates, Thank You, Estimate Follow Up, Car Care Tip Newsletters, Special Pricing and Promotions and other communications via Email or Text Message
- Utilize the *e-MarketPlace* automated Email and Text based Customer Retention System to stay connected to your customers for up to ten (10) years after a vehicle delivery
- Improve your marketing results and ROI with the right strategy, tactics and activities
- Improve your company assets by building a powerful customer marketing database
- Let us build your shop a smart phone app to help you create a mobile brand, implement mobile and location based marketing and stay connected with your customers smart phones.
- We build websites that get "found". Let us build one for you.
- Our SEO service helps your shop's website get found. If you are not on page 1 you have less than a 5% chance of being "found" on page 2
- Social Media Marketing is one of the digital marketing frontiers. We manage your Facebook, Google+ and Twitter presence.
- Our Local Search and Reputation Management service helps your business win the local search game and let's you now what people are saying about your business, employees, competition and more...
- Use our MyCRM platform to manage your consumers, agents, insurers, fleets, dealers and other B2B contacts

For more Information on how your shop can benefit from Summit's Digital Marketing Systems and Services contact Summit today at [888.377.2661](tel:888.377.2661) or send them an email at sales@summitsoftwaresolutions.com

AASP Members Receive a \$100.00 Discount on any Summit digital marketing product or service.

