

YOUR “MUST-HAVE” TOOLS TOGETHER

Manager SE™ • ProDemand™ • SocialCRM

**Starting @
\$329/mth for Q2**

Prices Subject to Change.

Social TeamWorks™ brings together Mitchell 1's industry-leading shop management, repair information and estimating software with social marketing tools in a powerful solution that seamlessly integrates all aspects of your business. With the power of reputation management, consumer review solicitation and distribution, the ability to accept appointments from your website, social marketing management and much more, you can reap the benefits of SocialCRM from the very first day you activate Social TeamWorks.

Benefits of SocialCRM – Value from Day One

Enhanced Shop Contact Listing - Internet Visibility (NEW FEATURE)	Your business listing is updated and distributed monthly to hundreds of directories, search engines and social media sites
Review Syndication by CityGrid (NEW FEATURE)	Your Customer Reviews - everywhere on the Web
Appointment Request Links for the Shop's Website	Quick and easy for potential customers to set an appointment
Phone Reviews After Customer Visit	If you're missing customer emails - no problem. We will make outbound calls to capture reviews and obtain email addresses for future contact
Mobile Optimization (NEW FEATURE)	Reminders, Thank-You's, Appointment Links all optimized for smart phones & tablets
Quarterly eMail Matching	As you add names to the management system database, we'll match them with email addresses quarterly
Facebook Page Creation	Get your social media presence launched and start building your community
Social Content Marketing	We'll provide a weekly news feed (NEW FEATURE) and reviews content to Facebook
Reputation Marketing	Consumers encouraged to generate positive “word-of-mouth” through shared reviews
Industry Benchmark Reporting	Immediately start comparing your performance against your peers
Dedicated Support Agents	Agents will design coupons, Targeted Marketing Promotions, provide advice on Internet visibility, and all aspects of reputation and reviews marketing
OwnerAutoSite.com	Loyalty Website provided to all consumers

For More Information Call 888-724-6742
or Visit www.mitchell1.com

Promo Code: SCRTW



Powerful. Intelligent. Simple.