

DIRECT-HIT™ IS THE ULTIMATE ONLINE TOOL THAT CAN SAVE YOU TIME ON EVERY CAR, EVERY DAY.



WHATEVER ROLLS INTO YOUR SHOP, DIRECT-HIT DELIVERS THE INFORMATION YOU NEED FASTER THAN ANY OTHER SYSTEM.

USE DIRECT-HIT ON EVERY JOB AND:

- ✗ *Diagnose and repair vehicles faster*
- ✗ *Increase tech confidence and productivity*
- ✗ *Reduce non-billable work time*
- ✗ *Keep your shop profitable*
- ✗ *Boost customer trust and satisfaction*

“I had a problem with a Ford Taurus where the power windows would go down by themselves when the power steering was used. I checked Identifix and found the solution: the neutral safety switch circuit. This normally would have taken us a month and a day to solve. Less than 15 minutes with Identifix.”

Daniel Curlew, Curlew Brothers Inc., Arundel, ME



SEE HOW DIRECT-HIT CAN BOOST YOUR SHOP'S PRODUCTIVITY. CALL 1.800.745.9649 FOR YOUR PERSONAL ONLINE TEST DRIVE TODAY!

AND TAKE ADVANTAGE OF OUR SPECIAL OFFER FOR AASP MEMBERS WITH NO CONTRACTS OR SET-UP FEES.

identifix.com | 1.800.745.9649

IDENTIFIX
FIND AND FIX FASTER®

DIAGNOSTICS

Direct-Hit's industry-exclusive diagnostics eliminate the frustration of time-consuming factory flowcharts with short-cut tests and confirmed fix procedures created from millions of calls to our Repair Hotline – information you won't find anywhere else. Fixes are collected from over 100,000 techs in the field and validated by our own ASE Master Carline Specialists.

OEM SERVICE & REPAIR

Direct-Hit provides quick access to genuine OEM R&R procedures, wiring and pin-out diagrams and more – all from your diagnostics so you can finish the job with speed, accuracy and confidence. If you already know what's wrong with the vehicle, go straight to the repair information you need right from the Direct-Hit home page where you'll also find routine service information like specifications and our Parts & Labor guide.

MAINTENANCE

You can run Direct-Hit's Factory Scheduled Maintenance plans in under a minute and sell manufacturer-recommended service in plain-talk language your customers can understand and trust. We also have maintenance minder reset procedures! It's never been easier to educate your customers on the benefits of routine maintenance to keep them safe and prevent bigger ticket repairs down the road.

THE DIRECT-HIT ADVANTAGE

Our Supercharged Search™ tool contains over 300,000 search terms for symptoms and components and considers everyday descriptions and language across all OEMs to help you find what you're looking for without worrying about exact keywords. You can even enter multiple codes at once! So whether you say that it "bucks," "shakes," "jerks," or "misfires," Direct-Hit always delivers what you need, when you need it.

REPAIR HOTLINE

LIVE TECHNICAL ASSISTANCE

For support beyond the web, Identifix has a friendly team of master technicians dedicated to working with you to find your fix.

- ✕ **Over 45 OE Factory-Trained, ASE Master, L1 Carline Specialists**
- ✕ **We'll work with you every step of the way**
- ✕ **Save time and frustration on diagnostics and repair**

CALL 1.800.288.6210 TODAY FOR ALL THE ADVANTAGES OF USING THE IDENTIFIX REPAIR HOTLINE AS A DIRECT-HIT SUBSCRIBER.

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